



OLED Industry Services

September 2024



OLED-INFO, INTRODUCTION

OLED-Info, established in 2004, is the world's leading OLED industry portal - offering a wide range of services to OLED professionals.



Promote

your OLED
products and
services



Connect

with supply chain
companies and
display makers



Strategic

support for your
products and
projects



OLED-info

EST 2004

Learn and gain
**Industry
Insights**



**Support Next-Gen
Technologies**

including microLEDs and ePaper



ABOUT OLED-INFO

OLED-Info is a globally trusted industry brand, since 2004



Newsletter list:

12,000+ Subscribers
active subscribers, organically grown



Social media: Over

14,000 Followers
(LinkedIn, Twitter, Facebook)



Monthly website sessions:

50,000 – 70,000



Monthly website page views:

60,000 – 100,000



A highly

Targeted Readership



PROMOTE YOUR OLED PRODUCTS AND SERVICES

OLED-Info is the leading global platform to reach the entire OLED industry, **increase brand awareness** and **generate industry leads**. OLED-Info offers a **wide range of advertising and marketing options**:



Website banners



Logo placement



Sponsored articles

(content support available)



Social media promotion



MicroLED Association

The OLED TOOLBOX

BUSINESS DEVELOPMENT

Based on extensive industry ties, popular industry publication, years of experience and unique offerings, OLED can be your perfect business development partner.

Premium business development services

Outreach activities to attract industry collaborations



Strategic assistance and investor connections for early stage companies

LEARN AND GAIN INDUSTRY INSIGHTS

OLED-Info provides a range of services and products to keep up with innovations in the OLED and MicroLED industries, gain knowledge and explore trends.



**Free
newsletter
and resources**



**Bespoke private
webinars and
consultation**



 **MicroLED Association**

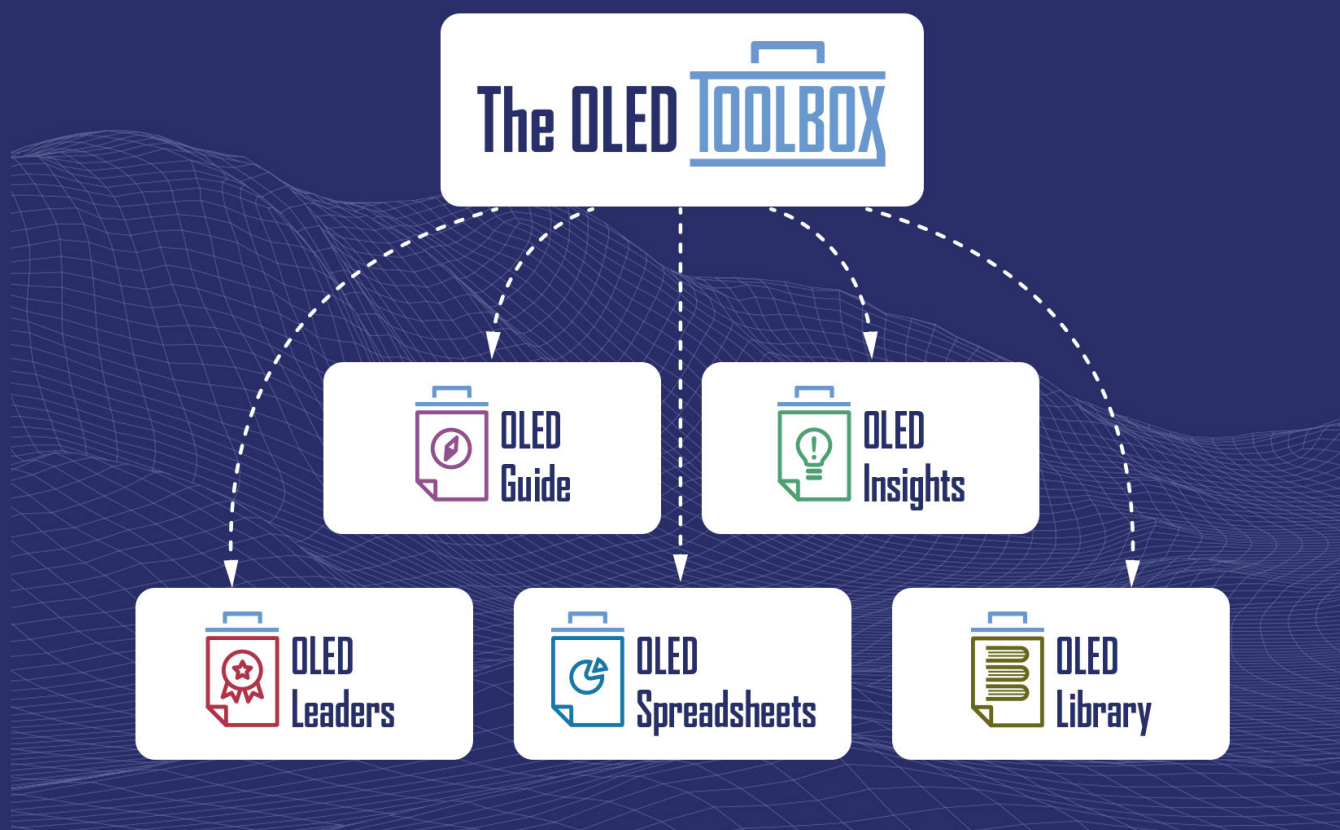
**A community
of MicroLED
leaders**

The OLED TOOLBOX

**The most
comprehensive
OLED resource**

The OLED Toolbox

The **OLED Toolbox** is a one-stop-shop for OLED content, analysis, data, expert knowledge and insights. It is an invaluable tool for R&D teams, marketing teams, management, analysts, HR, market communication and business-development



What You'll Find Inside

OLED Guide

An expert guide to OLED technologies, the OLED market and the OLED industry, covering everything you need to know about OLEDs

OLED Insights

OLED analysis and insights, covering all the latest and future trends and developments in the OLED industry

OLED Library

Over 160 content items by industry players - brochures, catalogs, roadmaps, presentations and more.

OLED Leaders

In-depth articles by leading OLED professionals to discuss industry and market topic

OLED Spreadsheets

Excel files with detailed information on the OLED market and industry (including OLED devices, fabs, microdisplays, automotive solutions and more)

The MicroLED Industry Association

In 2019, MicroLED-Info established the **MicroLED Industry Association**, an international forum to promote microLED technologies, encourage collaboration, and provide valuable opportunities for companies.



Over 40 members, including industry leaders, small startups, supply chain companies, research institutes and more

